



Monica Manney

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Newsroom Intern

Spectrum News Buffalo, Buffalo, NY

What did you learn from your internship (i.e., new skills, information, knowledge, techniques, training, etc.)?

- Shoot video from different angles to be creative and informative to audiences while ensuring the message is clear.
- Write creatively and engagingly for audiences that informs them without making them to feel confused.
- Edit to tell a story even without words to ensure a cohesive story.

How will your internship help you reach your career goals?

• I want to be a reporter and with my internship I got to do just that! I was able to get hands on experience in front of and behind the camera, with editing and with producing.

How would you rate your internship experience (i.e., excellent, good, fair, etc.)?

Excellent, it was everything I could have asked for and more.

Would you recommend this internship to other students?

• Absolutely, it will prepare you for the news world and allow you to see everything you have learned in the classroom in action.

What would you tell other students who may be thinking about interning in general?

• Interning is so important because you can learn in the classroom, but seeing what you want to do in real life and in the real setting that you want to be in will help you to decide if this is really what you want to do, and it will give you the experiences that employers want you to have before entering the field. You will be one step ahead of your peers.

What advice do you have for fellow students?

• Get involved in clubs outside of the classroom. From what I learned, employers are truly looking for people who have those experiences and show the initiative to get outside the classroom to work on their craft.

What would you tell students considering using the Career Development Office services?

• The Career Development Office is a resource you do not want to miss out on. They are terrific help in so many arenas within career support. My experiences with the CDO have been nothing short of amazing. They are such a support system and help in any way needed.