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# ESS Divisional Assessment

— Progress Update | March 2020 —

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# ESS Divisional Strategies & Tactics: 2019-2020

N = 93

Revised

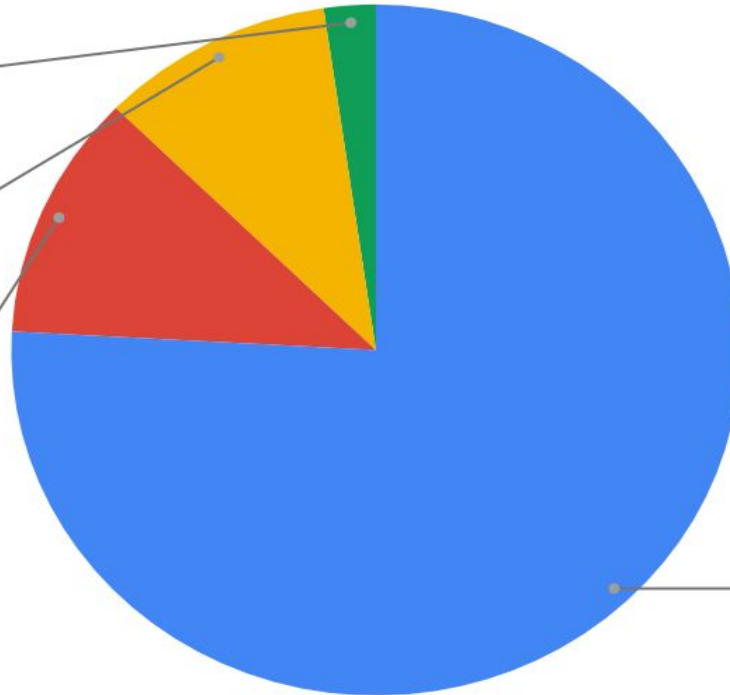
2.3%

Not Started

10.3%

Completed

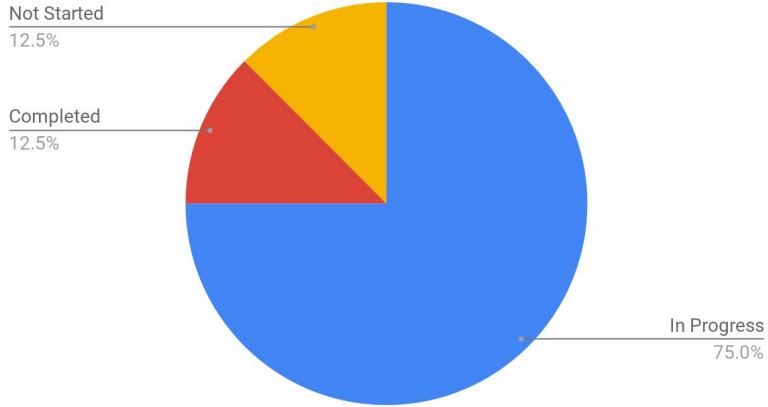
11.5%



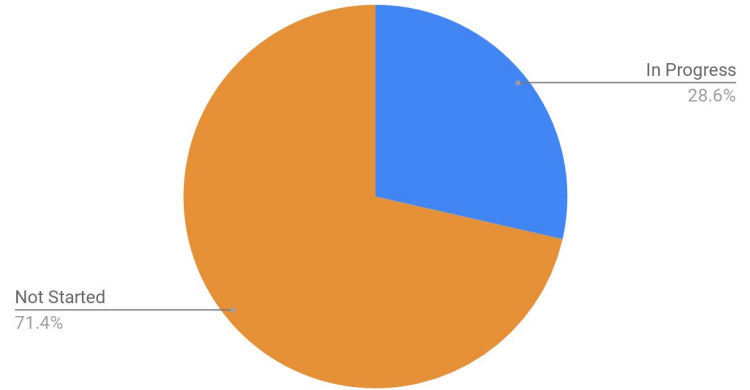
In Progress

75.9%

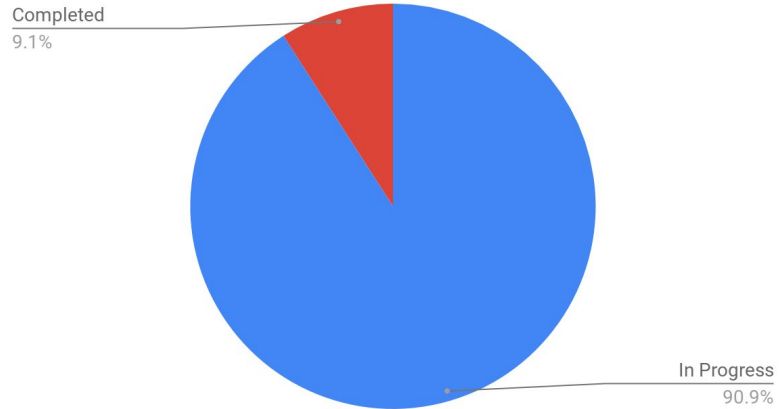
### Athletics



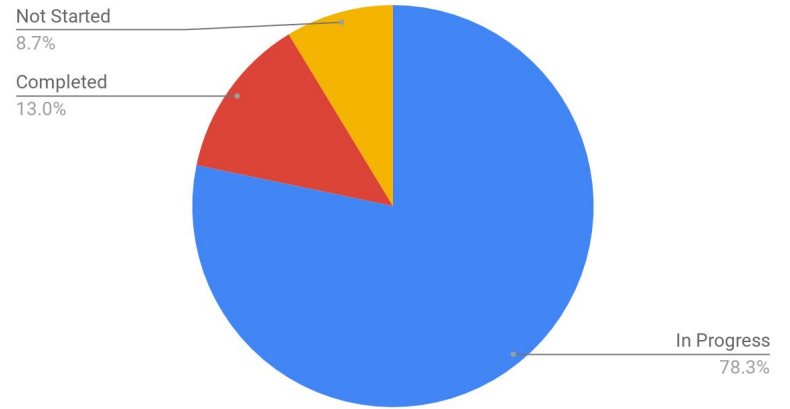
### Residence Life



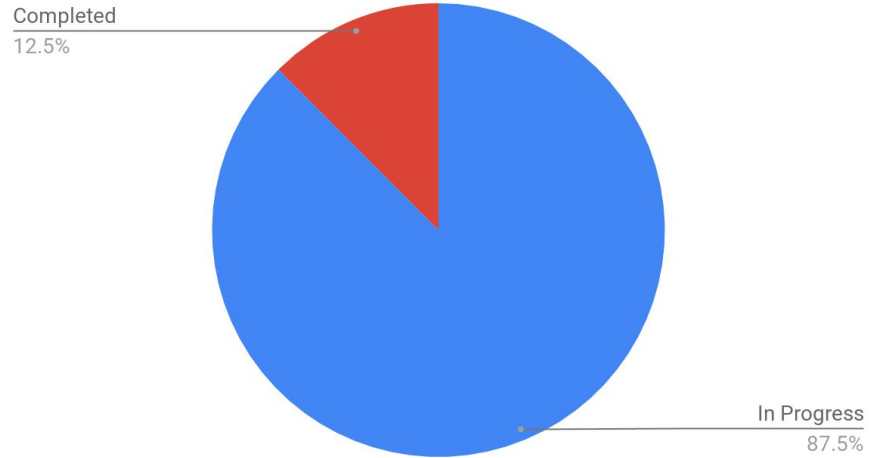
### Student Wellness & Support



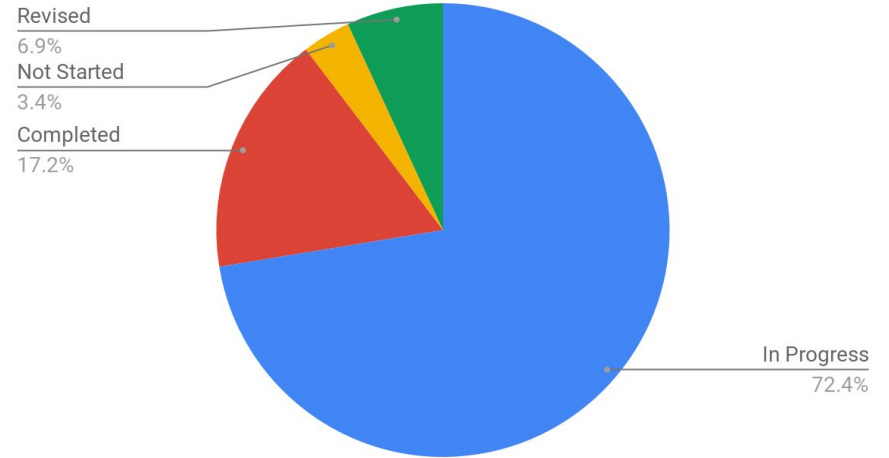
### Student Engagement & Inclusion



## University Police



## Enrollment Services



# Sample Findings from Mid-Year Progress Report

## COUNSELING CENTER

### RA Spring Training

100% agree/strongly agree session provided practical skills to enhance role in providing assistance with mental health concerns

### Let's Talk - Pillow Talk

93% agree/strongly agree that Pillow Talk allowed participants to develop bonds with peers

**SLO:** Students who engage in Counseling Center programs and activities will be able to identify and connect self/others to supportive resources (PS; Center Vision - resiliency)

## COUNSELING CENTER

### Group Therapy

100% strongly agreed the group experience helped them stay in school

100% would recommend group counseling to peers

**SLO:** Students who engage in services provided by the Counseling Center will be able to manage their mental health so they can achieve their academic and personal goals (PD; Center Mission)

## COUNSELING CENTER

### Behavioral Health

#### Measure - Fall 2019

64% of clients improved/recovered - Suicidal Ideation Scale  
47% improved/recovered - Symptoms Scale

#### Fall 2019 Evaluation

- 34% of clients indicated counseling helped them stay in school
- 81% improved mood
- 37% improved empathy
- 72% reduced anxiety

## MULTICULTURAL SUPPORT SERVICES

### IC Street Festival - NSO

190 Attendees in 2019 - 27%  
increase from 2018  
79% reported overall  
experience as  
outstanding/enjoyable

### INTERNATIONAL STUDENT SERVICES: Buddy Program

Ratings consistent in either  
full Agreement or  
Disagreement as it relates to  
connection/disconnection  
with "Buddy" - need increased  
vetting of participants

## CAMPUS LIFE

### Student Association Partnership

SWOT Analysis taught to clubs  
to assess Summit

85 clubs scored average of  
70% on quiz testing their  
knowledge on policies,  
procedures and resources  
that impact club's success

### Student Manager Post-Training Assessment

86% confident (14%  
comfortable) in supervising  
work-study/student assistants  
| 72% confident (28%  
comfortable) in handling  
conflict | 43% confident (57%  
comfortable) in handling  
emergencies

## CAMPUS LIFE

### Campus Connections

New Daytime Programming  
Series for Commuter Students

### Stress Away Day

115 attendees  
100% strongly agreed/agreed  
event was well organized  
100% strongly agreed/agreed  
event was a nice break from  
classes

### Welcome Week Events

83% agreed the events  
provided opportunity to  
connect with other students  
and campus community

# JUMP START Attendance Stats

## Jump Start 2019

**86% of Deposited  
Students**

**1083/1255**

First-Year = 913

Transfer= 170

## Jump Start 2018

**76% of Deposited  
Students**

**1188/1552**

First-Year = 1009

Transfer= 179

## Jump Start 2017

**75% of Deposited  
Students**

**1145/1523**

First-Year = 984

Transfer= 161

**96%**

of responding students felt more prepared to attend their first semester at Fredonia because they attended a Jump Start



# JUMP START Observations

## **Less upset parents than 2018**

Appeared to understand Parent Orientation program options better than 2018

## **Less FREDCards left at the end of the day**

Less students left the program early!

>80 in 2018

<30 in 2019

## **Bus from NYC full with waiting list**

Provided a service needed for that population, targeted message to pell-eligible students

## **Less Time for Students to connect with each other**

Seek to solve for 2020

## **Foreign Language Exam offerings didn't go so smoothly**

1st time offered, need to tweak

## **Time for students to visit with Fin Aid directly**

## HEALTH CENTER

### Fall 2019 - Post-Visit Survey (125 completed)

85% were satisfied with what information was provided to them regarding their medical diagnosis and treatment plan.

The 9% that were dissatisfied will be addressed with some additional educational information being provided in written form during the up and coming spring 2020 semester.

## HEALTH CENTER

### Fall 2019 - Post-Visit

**Survey:** Questions on Sexual Health Diagnosis & Treatment Plan

Inaccurate/Skewed Data -- spring 2020 - editing questions to allow only those students who were seen in sexual health clinic to answer the sexual health questions.

Fall 2019 - 334 students seen through sexual health clinic (100% increase in # seen in past fall prior to Health Center absorbing sexual health services)

## HEALTH CENTER

### Flu Shots

**529 shots** distributed fall 2019 (**165% increase** over past years) = vaccinated 12% of student population

### Survey of Flu Shot Recipients:

Of those who received a flu shot this semester, 49% stated they would not have gotten the flu shot if it were not for the advertisement and prevention information put forth by the Health Center

**SLO:** Students who engage in Health Center activities and programs will demonstrate skills in accessing and utilizing healthcare resources on campus and in the community (PD, PS).

## FINANCIAL AID

### Exit Counseling Sessions

25-50 students attend each session (offered twice per semester); each graduating student contacted 3 times per semester to completed - 800+ students reached via email/personal letter

Fredonia's 3 year cohort default rate is 4.8%

Fall 2019

Each Financial Aid Counselor assigned to call 100 students to **offer alternative financing options to address outstanding balances**

## ADMISSIONS

### College Exploration Days

454 registered - of those, 249 applied  
289 attended - of those, 183 applied

Session Ratings:  
Above Average/Excellent for October/November  
Welcome: 72/90%  
Classes: 87/90%  
Mingle: 52/58%  
Tour: 68/69%

**SLO:** Prospective and incoming undergraduates who engage with Admissions will understand how Fredonia's educational opportunities align with their personal and professional goals (PD, PS, IC)

## NEW STUDENT & TRANSITIONS

### Pre-College Programs

400 elementary school student visited in fall 2019 - students were able to identify something they learned about college and places on campus that were meaningful to them:

- *College students were respectful*
- *College is a place to learn new things*
- *Most found the library fascinating*

**SLO:** Students will recognize behaviors that can influence their academic success at college (PD, PS, IC, IG)

# Assessment Training Opportunities

**Campus Labs Student Affairs Assessment CREdential: Foundational Level:** Self-guided online course designed to help staff gain **competence** and **resources** in assessment within the student affairs profession.

**Recorded Trainings** on using **Baseline** (technology, resources, and consultation for creating, collecting, analyzing and utilizing assessment data), including but not limited to:

- Assessment Methods in Baseline
- Making Sense of Your Data
- Surveys in Baseline
- Documenting Student Learning: A Student Affairs Story
- Best Practices in Survey Design
- Formative Assessment and the Student Response System
- Rubric Methodology
- Rubrics in Student Affairs
- How to Prepare Your Staff for Assessment Success
- Ways to Leverage Your Baseline Data

# ESS Divisional Assessment AWARDS

- **Assessment Planning Excellence: 2019-2020**
- **Best Use of Assessment in a Program**
- **Most Innovative Use of Assessment**

Complete the [Divisional Assessment Award Application](#)

by 5pm on Wednesday, 22 April, 2020