

# Intern WALL OF FAME



**Meghan Devine, Senior**

(Audio/Radio Production, Media Management)

**Afternoon Drive Intern**

Entercom Buffalo – Kiss 98.5 – Buffalo, NY

I had the privilege of completing an internship with Jud Huessler at Entercom Buffalo working with him on the afternoon drive. Not only did I work through the afternoon drive, taking calls for contests, running the social media accounts and presetting posts for all the accounts and helping create mini-contests, but I also had the opportunity to work with the promotions department for concerts and events and the morning show and their contests. Jud helped me increase my knowledge of the radio world, through improving my technical skills in editing and producing. He also taught me (without realizing) how to network, be more confident in myself on air and better time management skills. Working in promotions, I got to see a whole new side of the field. I helped prepare and run concerts, doing everything from creating VIP packet experiences to ticket scanning at the door, or driving the artists/talent from hotels to the venue. I can even say I was dressed as a panda in the hot summer heat, all for the sake of the listeners to find me and win tickets for the morning show. All of these different experiences have created a world of difference for me to take into the real world after graduation, or apply in the Fredonia Radio Station as well this upcoming year under my direction.



This internship has helped me reach all of my goals and objectives because everyone I worked with has been in the same position as me. Jud is an amazing instructor because he knows the path it takes to get into a business like this. He is extremely generous in his advice, and in the tasks he had me do that would help me further my skill set or add to it. Being in the field and applying knowledge I have learned through classes in the communication department has given me a huge advantage towards getting a job post-graduation. This internship was an excellent way for me to also get my name in with this company, for me to further pursue once I have graduated. I was offered by Sue O'Neil, the operations manager for the station, to send in air checks to begin the process of getting to be an on-air personality for weekends or fill-in positions. It's a start for me to work my way up, and I could not be more excited.



I would strongly advise any student in any major to do an internship. Get in the field. Network: it's all about applying your knowledge, and learning through that experience how you can best increase or improve upon what you have learned to better your opportunities in the future. Learning in the classroom is only as helpful as reciting it for exams and being able to work and communicate your ideas and skills to potential employers will make a world of difference. And, more often than not, networking in internships will lead to possible jobs with that company or another similar to it. If any communication student interested in media

management, public relations, audio production or radio has the opportunity, I would strongly suggest interning with Jud or Entercom's promotions department under Sam Ogrodnik. This company is really great to work for to gain and develop related experience. There is a great depth in the number of opportunities for interns to work with different hosts or departments for tons of hands on experience. And, who else can say they got to meet top artists at concerts because you got paid to run their meet and greet?