

COMM 199: Communication Orientation

Fall Semester 2019

(CRN: 32754)

Course meets in McEwen Hall 209, Mon 2:00PM-2:50PM

Associate Professor Mark Kiyak

College of Liberal Arts & Humanities/Department of Communication

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Office Hours: Mon. 11AM-1PM, Wed. 11AM-12:30PM & 1:30-2:30PM, Thur. 11AM-1PM...and by appointment.

Suggested Text: Communication Department Survival Guide - online.

Course Description: This course is designed to introduce new majors to the department and faculty, and to suggest areas of study and activity.

Course Objectives:

Upon successful completion of this course, you should be able to:

- Understand and articulate the value of a liberal arts education.
- Set personal and academic goals for the university experience.
- Have a sense of belonging to, and actively begin to participate in, the university learning community.
- Understand the value of diversity and living in a diverse learning community.
- Understand how to access university academic and student life support resources.

Goals For Student Learning:

Ethical: To understand and apply ethical principles to the practice of communication in research, interactions and creative processes.

Proficient: To forge connections between the skills and knowledge acquired in their communication major with their lives and careers beyond the baccalaureate.

Department of Communication Philosophy: The faculty of the SUNY Fredonia Department of Communication encourages projects and behaviors that are undertaken with thoughtful respect and consideration for others. We support and encourage work that is both ethical and enriching to the students' community and to personal and professional relationships. All students should review the Department of Communication Ethical and Professional Standards at <http://www.fredonia.edu/department/communication/standards.asp>

Student Code of Conduct: Students are responsible for knowing and abiding by the policies set forth in the Student Code of Conduct, which can be found at: <http://www.fredonia.edu/JudicialAffairs/rights.asp>
Attendance: Your attendance is EXPECTED unless you have an excused absence for athletic competition, medical or family emergency. Class is only once a week, unless you are excused prior to class, you should be able to attend. For each (unexcused) class you miss, you lose a notch off your grade, for example, A to A-. You are responsible for all work missed during an absent class as well as handing in any assignments due. Arriving late results in a deduction of a ½ class missed. You must sign your own name only on the attendance sheet. Anyone found signing someone else's name or having someone sign their name will fail the course immediately and face possible expulsion from the department and College. If you have a cell phone, either do not bring it to class or make sure it is turned off. 10 points will be deducted from your final average the first time it goes off. If it goes off a second time you will be required to withdraw from the course. For further information on Fredonia's attendance policy see; <http://fredonia.smartcatalogiq.com/en/2017-2018/Catalog/Academic-Policies/Class-Attendance>

Grades: Grades will be calculated by attendance, assignments and class participation.

Assignments: During the course of the semester, there will be assignments. Do them thoughtfully and professionally. For each assignment not turned in, you lose a full letter grade. For example, B+ to C+. If it's not done with care, you will lose a letter grade. If it's hand-written, you lose a letter grade.

Grading Scale:

93-100=A 73-76=C

90-92=A- 70-72=C

87-89=B+ 67-69=D+

83-86=B 63-66=D

80-82=B- 60-62=D-

77- 79=C+ 0-59=F

*Professionalism is extremely important for success in the media environment, therefore part of your grade will include the manner in which you conduct yourself as well as your contribution of ideas while in class.

NOTE: As a core course for communication, all majors must achieve a C or better.

COURSE SCHEDULE: Weekly guest speakers discussing areas relevant to Communication majors.

Aug. 26: Introduction

Sept. 2: **Labor Day- No class**

Sept. 9: Carol Smith, Club Groups, **Work-related assignment**

Sept. 16: Tracy Marafiotte (Comm. Studies) & ENACTUS (Pranav Marala), **Work-related assignment due**

Sept. 23: - Mark Kiyak (Video), Cost of Living test & **Goals assignment**

Sept. 30: Career Development Office w/Marjorie Plaister

Oct. 7: Roslin Smith (Video Production) **Goals assignment**

Oct. 14: Library w/Sophie Forrester, Learning Center w/ Adam Hino **Goals assignment due**

Oct. 21: Ted Schwalbe (Media Management), Counseling Center (Julie Bezek, Outreach Coordinator)

Oct. 28: Preparation for Spring course advising and registration (Amy LeClair/Joshua Croxton)

Nov. 4: Mike Igoe (Journalism) & David Norman (Public Relations)

Nov. 11: Angela McGowan & Amanda Lohiser (Comm. Studies)

Nov. 18: Jessica Drake (Audio/Radio) & Elmer Ploetz (Journalism)

Nov. 25: **Thanksgiving Break**

Dec. 2:

Dec. 9: Wrap up

Final Exam: Tuesday, December 18, 2018 (4-6PM)

This schedule may be altered at the instructor's discretion.