

IIE Best Practices Meeting

March 17-18, 2011

Notes Submitted by Ted Schwalbe

1. Thursday pre-session round table – Best Practices in Developing Relationships with Asia, Africa, and Latin America

IAPP program next year (2011-2012) will be in India (as was 2009-2010). But FIPSE grant runs out so it will be self-sustaining. I think this means that participating universities will have to pay more if part of program.

a. Sarah Beaton – Department of Education – discussed FIPSE, Fulbright-Hayes and Title 6 grants. FIPSE is open to any US universities to improve education. Title 6 programs include Business and International Education and Undergraduate International Studies and Foreign Language programs.

b. Arlene Jackson – AASCU – it was nice to see and chat with Arlene whom I have met several times at AASCU functions. She has 30 years of experience in China. She discussed programs for Chinese faculty and administrators to come to US to learn. The Visiting Scholar program includes 40 Chinese faculty and 10 US faculty. The flagship program is the 1-2-1 dual degree program. AASCU has developed template articulation agreements as well as faculty and student handbooks. She cited several recent issues that are hurting these programs including rising tuition and exchange rates, political situation, and problems working with regional accrediting associations.

c. Bailian Li – VP International Affairs, NC State – she discussed her university's experiences with MOU's and dual degree programs. They use the dual degree program as a recruiting tool for their Ph.D program.

d. Stephen Williams – International office, University of Warwick – matching of institutions important. Cooperative research is their main focus. Core partnerships with 2 US, 1 Australian, 1 New Zealand, 1 Indian, 1 Singapore university. Key question – what do we want partnerships to do?

2. Friday breakfast for 2010-2011 IAPP China program – 4 of the 10 universities were there including Utah Valley University, Marymount Manhattan, Saginaw Valley State, and us. Each school discussed their goals, expectations, and experiences with China. Arlene Jackson, Sarah Beaton, and Peggy Blumenthal (IIE) discussed their programs and experiences with China. Arlene and Sarah repeated what was said Thursday. Peggy discussed Freeman Asia (for undergraduates to study in Asia) and Gilman programs.

3. Friday morning keynote – Gordon Gee – President, The Ohio State University – he discussed the importance of students getting passports and has implemented a major promotion to have OSU students get them. 75% of this year's entering class has obtained one. He cites the passport as a driver's license to intellectual life. **This could be something we could try to do here.** He also discussed the

strength of US universities and said the reason our students are creative is due to the diversity of colleges that gives students choices.

4. International Business education – 3 case studies of 2 MBA and 1 undergraduate program with significant international components. One example entailed students from three universities studying together (including field trips) for 3 semesters. Could we do something like this on shorter time frame (semester, summer, j-term) with FLAME?

5. Expanding Partnerships in Study Abroad – discussions involved both increasing diversity of students participating as well as locations. Scholarships important – Gilman noted. Need to convince parents also an issue. Northeastern discussed an interesting program that runs for 5 weeks in summer . Their Dialogs programs are based on a specific theme and have about 25 students and a faculty member. Students receive 8 credits and take 2 courses. Kennesaw State picks a country to study for a year and over 4 years all students learn about 4 countries/regions. They also increased student fees by \$14/student/semester which goes for scholarships for study abroad.

6. Best Practices Awards – photo ops

7. Public Policy and academic Exchange – I was really looking forward to this session as the speaker was Alina Romanowsky from Bureau of Educational and Cultural Affairs (US DOS). But she basically just reviewed the Fulbright programs.

8. Best Practices for International Partnerships

a. Georgetown Law school – Transnational Legal Studies – 24 law schools from 20 countries. Students attend one semester together in London to study transnational law. Law schools have been slow to internationalize their curriculums.

b. US-Spain partnership – University of Nebraska-Lincoln and UCLM Toledo (Spain) – cooperative project for teacher education where students from each other's schools do their field teaching in the other country.

c. IAPP India program 2009-10 – University of Tulsa explained their participation in project. Key was development of campus strategic plan. They participated in an ACE program (\$20,000) that helped them through the process. **We really need to go through a similar exercise to identify and target our strategies.**